

Best of the rest

You're looking for something specific, aren't you? Here's where to find it—indie-style. We've even scored you a few special TONY discounts.

Lingerie

TONY DISCOUNT **37=1** Korean designer Jean Yu's signature filmy slips and bra-and-undie sets use silk chiffon, georgette and charmeuse to function as a second skin. Pieces can be made to measure and start at \$328, but mention **TONY** and get 10 percent off all lingerie purchases through May. *37 Crosby St between Broome and Grand Sts (212-226-0067, jeanyu.com)*

Journelle Meticulously organized drawers, fresh-cut flowers and oversize fitting rooms with adjustable lighting are the antidote to stressful lingerie shopping—as are staples by Wacoal and Le Mystère at 30 percent off the normal \$50 to \$80 price tag through April. The staff will even tighten an old bra of yours for \$15, whether you bought it here or not. *3 E 17th St between Fifth Ave and Broadway (212-255-7800, journelle.com)*

Epy The main draw at this pretty-in-pink-themed nook is the house line of lingerie, which comes ready-to-wear or custom-made (\$22–\$75). Simply bring a photo of your desired undergarment and they'll whip it up into a replicated reality. *77 E 4th St between Bowery and Second Ave (212-674-1557, epygirl.com)*

Orchard Corset At this old-school smalls shop the staff will size you up by sight and recommend a bra that supports, not festoons. And the prices are practically pre-inflation: Bras are less than \$35 for standby names (Bali, Playtex, Olga) and go up to size L.

157 Orchard St between Rivington and Stanton Sts (212-674-0786, orchardcorset.com)

Brazen Lingerie This Inwood locale carries bras as big as 46K—and nothing surpasses the \$80 mark. The boutique is also new-mom-friendly, with an entire section devoted to nursing bras and a breastfeeding support group that meets on the first Tuesday of every month. *253 Dyckman St between Payson and Seaman Aves (212-567-5563, brazenlingerie.com)*



Orchard Corset

Sunglasses

TONY DISCOUNT **Eye Shoppe on 7th** The walls and glass cases at Michael Stoff's 17-year-old shoppe are packed with offbeat shades from obscure European brands like Theo, Face à Face and Anne et Valentin. Prices start around \$100, but mention **TONY** through May 15 and get a pair for 20 percent less. *107 Seventh Ave at President St, Park Slope, Brooklyn (718-789-0841, eyeshoppe7.com)*

TONY DISCOUNT **Fabulous Fanny's** There's a pair of sunnies to fit every mood at this treasure trove, which carries more than 40,000 vintage specs unearthed at flea markets and from opticians' dead stock (\$40 to \$3,000). Mention **TONY** and get 10 percent off until the end of April. *335 E 9th St between First and Second Aves (212-533-0637, fabulousfannys.com)*

TONY DISCOUNT **Silver Lining Opticians** If the idea of sporting anything secondhand on your face grosses you out, choose from roughly 6,000 never-



Boundless NY

worn vintage frames spanning the '60s to the '80s. New shades come from indie European designers such as London's Anglo American and Parisian line Lafont, plus the owners' in-house line (\$195–\$1,000). Mention **TONY** and knock 15 percent off through April. *100 Thompson St between Prince and Spring Sts (212-274-9191, silverliningopticians.com)*

TONY DISCOUNT **Linda Dector** Vintage sunglasses by some of the most recognizable names (Gucci, Dior, Jean Paul Gaultier and Cartier) neatly line glass shelves in color-coded blocks. Styles range from iconic classics to out-there designs, but either way they don't come cheap—around \$225–\$495. Mention **TONY** for 20 percent off through the end of the month. *211 Mott St between Prince and Spring Sts (212-680-3023, lindadector.com)*

Fred Flare This ephemera-filled store stocks endearingly quirky shades in every recognizable shape and color for just \$11 a pop. Risky Business frames are a top seller and come in eight different hues, but you'll have just as much fun in checkered picnic or color-blocked glasses. *131 Meserole Ave at Leonard St, Greenpoint, Brooklyn (718-349-1257, fredflare.com)*

Girlprops Glasses are all under \$13 at this bling emporium. Try foldable Wayfarers (\$9.99); a Lolita-inspired heart-shaped variety (\$6.99–\$9.99); or ones with hearts, skulls and roses "tattooed" on the arms (\$12.99). *153 Prince St at West Broadway (212-505-7615, girlprops.com)*

Sneakers

TONY DISCOUNT **Classic Kicks** Kicks houses an impressive variety of "lifestyle" sneakers from brands like New Balance and Converse, along with the more left-of-center Reine & Roi. While some

pairs will run you into triple digits, most hover around \$80. Mention **TONY** for 10 percent off through April. *298 Elizabeth St between Bleecker and E Houston Sts (212-979-9514, classicckicks.com)*

Alife Rivington Club This narrow shop is one of 15 stores in North America to get shipments of the most sought-after, least-produced Nikes in the world. Take a seat on the leather couch and sample shoes from the Alife line, which run from \$100 to \$300 for a pair. *158 Rivington St between Clinton and Suffolk Sts (212-375-8128, rivingtonclub.com)*

TONY DISCOUNT **Future Kicks** Designer Grass (yep, that's his name) will paint and polish a pair of Nike Air Force 1s any way your heart desires. The shoes go for \$100 and the art is another \$150-plus—unless you need them with Swarovski crystals, in which case you'll pay \$1,500. Tell Grass **TONY** sent you for 10 percent off until May 15. By appointment only. *718-679-2833, futurekicks.com*

TONY DISCOUNT **Boundless NY** In addition to the usual kicks, Boundless carries Clae for the fashion-conscious (try the suede high-tops in eggplant, \$60), Tom's slip-on canvas shoes for the crunchy types (\$30) and lightning-bolted Vans designed by Bad Brains for the adolescent skateboarders (\$59.99). Mention **TONY** for 20 percent off until May 15. *143 Roebling St at Metropolitan Ave, No. 1B, Williamsburg, Brooklyn (718-821-9690, boundlessny.com)*

Autumn Here you can score Emerica X Spanky sneaks—which look like saddle shoes in dusty blue and gray. The space is welcoming and so are the prices: Autumn sells nothing over \$100. *436 E 9th between First Ave and Ave A (212-677-6220, autumnnyc.com)*



Girlprops



Other Music

Music

Academy Records Academy is one of the few vinyl shacks in town that combines a discerning stock with modest pricing; it's not uncommon to pick up a first-rate jazz, punk or folk title for under \$5. *Academy LPs, 415 E 12th St between First Ave and Ave A (212-780-9166, academy-records.com)*

• **Academy Annex, 96 North 6th St between Berry St and Wythe Ave, Williamsburg, Brooklyn (718-218-8200, academy-records.com)** • **Academy Records, 12 W 18th St between Fifth and Sixth Aves (212-242-3000, academy-records.com)**

Fat Beats This is hip-hop for serious heads: You'll find the latest CDs, sure, but also ultrarare vinyl, DVDs, DJ supplies and other accessories. Musicians perform in-store regularly; recent guests have included Joe Budden, B-Real and 88-Keys. *406 Sixth Ave between 8th and 9th Sts, second floor (212-673-3883, fatbeats.com)*

Generation Records Hardcore punk, ska and extreme-metal fans are well served by this Village mainstay; for everyone else, Generation carries a solid selection of classic-rock and alternative releases, along with a good scattering of collectibles. *210 Thompson St between Bleeker and W 3rd Sts (212-254-1100, myspace.com/generationrecordsnyc)*

Halcyon A beautiful (and tiny) Dumbo store, Halcyon exudes a Zen-like calm, but the music sold within—largely electronic house and techno, with bits and pieces of other dance genres—is anything but mellow. *57 Pearl St at Water St, Dumbo, Brooklyn (718-260-9299, halcyonline.com)*

Other Music Its Goliath of a neighbor, Tower Records, is now shuttered, but Other Music rolls on, offering a

well-curated selection of indie-rock favorites, jazz, world music and experimental sounds. Present this article and get 10 percent off all merch until the end of the month (not to be combined with other sale offers). *15 E 4th St between Broadway and Lafayette St (212-477-8150, othermusic.com)*

Books

Word You won't find too much in the way of big-market best-sellers here—it's more about the mid- and small-press stuff, à la George Saunders or Haruki Murakami. *126 Franklin St at Milton St, Greenpoint, Brooklyn (718-383-0096, wordbrooklyn.wordpress.com)*

McNally Jackson This place stands as an example of everything an indie bookstore can be: There's space to spread out, a good selection (we recently discovered an elusive Max Frisch there) and awesome readings most nights. Present this article for 20 percent off all full-priced items until the end of the month. *52 Prince St between Lafayette and Mulberry Sts (212-274-1160, mcnallyjackson.com)*



Housing Works Bookstore and Cafe Go here without a book-buying agenda: You're not likely to find specific titles but will probably come upon five awesome ones you weren't looking for. Present this article and get 10 percent off through the end of the month. *126 Crosby St between E Houston and Prince Sts (212-334-3324, housingworks.org)*

Three Lives & Company It might not have the range of a McNally Jackson or the stopping power of a Strand, but the knowledgeable staff, lit journals (*The Paris Review, n+1*) and new-release shelf with the crap weeded out make Three Lives a necessary stop. *154 W 10th St at Waverly Pl (212-741-2069, threelives.com)*

Partners & Crime Peruse old, out-of-print suspense paperbacks, thrilling modern best-sellers from dudes like George Pelecanos, and titles from writers who have mainstream crossover appeal (like *Strangers in the House* author Georges Simenon) at this subterranean boutique. *44 Greenwich Ave at Charles St (212-243-0440, crimepays.com)*

Global gear

Layla Revel in artisan-made Indian items like Kashmiri pashminas (\$250–\$1,500), hand-loomed linens (towels \$5–\$55; tablecloths \$45–\$175) and antique jewelry in 18- and 24-karat gold (\$250 and up). *86 Hoyt St between Atlantic Ave and State St, Boerum Hill, Brooklyn (718-222-1933, layla-bklyn.com)*

Seasons International Interior designer Shizuko Ikagawa's Soho shop deals in 19th-century Japanese furniture (handsome wood armoires from \$1,000) and modern home decor (\$80 funky flower vases). Practical types might prefer the *sumi* charcoal (\$10), used for water filtration, gardening and absorbing odors. *115 Crosby St between E Houston and Prince Sts (212-226-0797, seasonsintl.com)*

Huitzilli Owner Emily Cantrell sources intricate silver jewelry (\$20–\$200), Mexican wedding shirts and peasant dresses (\$54–\$98), leather sandals (\$25) and popular *lucha libre* masks (\$15–\$45) direct from Mexican artisans. Mention *TONY* and get 15 percent off a purchase of \$20 or more through May. *624 Metropolitan Ave between Leonard and Lorimer Sts, Williamsburg, Brooklyn (718-701-3195, huitzilli.com)*

Kiosk A veritable commerce museum, Kiosk has affordable trinkets from all over: Swedish

Indie shopping

lottery tickets (\$23), German chalk (\$12) and French metal stencils (\$16) for that friend who has everything. *95 Spring St between Broadway and Mercer St (212-226-8601, kioskkiosk.com)*

Mastihashop This mod apothecary primarily carries goods spiked with the rare tree resin *mastiha*. Sisters Artemis and Kalliopi Kohas work with a co-op in Greece to create a range of products that seize upon the herbal sap's therapeutic qualities, like toothpaste (\$10.75) and rose petal gum (\$2.50) to combat halitosis and gingivitis; eggplant and leek chutney (\$14) for aiding digestion; and shampoo (\$17) and shower gel (\$15.50) that strengthen hair and regenerate skin. Get a free gift with a purchase of \$10 or more through the end of the month by mentioning *TONY*. *145 Orchard St at Rivington St (212-253-0895, mastihashopny.com)*

Food (shopping stops in our indie 'hoods)

FINANCIAL DISTRICT (page 12)

Financier Patisserie French pastries, illy coffee, and a full breakfast and lunch menu—featuring sandwiches, soups and salads priced under \$10—offer a pleasant respite from the wilds of Wall Street. *62 Stone St between Hanover Sq and Mill Ln (212-344-5600). Additional locations: financierpastries.com*

WEST VILLAGE (page 13)

'ino The Italian sandwich family tree receives loving homage here, as do boldly flavored salads and small plates, such as the truffled egg toast (\$9). *21 Bedford St between Sixth Ave and Downing St (212-989-5769, cafeino.com)*

JERSEY CITY (page 14)

Taqueria Downtown Heavenly posole and juicy cactus, fish and lamb tacos await those who aren't turned off by the attitudinous menu at this no-frills eatery, run by a rocker couple from L.A. and Mexico City. *236 Grove St at Grand St (201-333-3220)*

LOWER EAST SIDE (page 16)

Falai Panetteria Carb up on tasty pastas and panini (\$10–\$13); you'll be back in the shops in no time. *79 Clinton St at Rivington St (212-777-8956)*

ATLANTIC AVE (page 17)

The Soul Spot Caribbean and soul-food faves like jerk chicken, curried goat and seasoned collard greens make up the daily lunch entrées, which run \$7.99 to \$10.50. *302 Atlantic Ave between Hoyt and Smith Sts, Boerum Hill, Brooklyn (718-596-9933, thesoulsport.com)*

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